

Career and Placement Cell Reports 2020-21

The college's Career and Placement Cell has a set of important objectives. Initially, they guide students in making smart career choices by offering counseling and advice. Then, they focus on boosting students' job readiness through workshops that enhance various skills. Additionally, the cell actively links students with potential employers through on-campus events like job fairs and recruitment drives. They also help students secure internships related to their studies and consistently improve their services based on feedback from students and employers. In essence, the primary goal is to ensure a smooth transition from college to a successful career by providing essential support and valuable connections.

Pathway to A Career in Banking and Financial Services Industry

The Department of Commerce, in collaboration with career and placement cell and Sradhha Talent Management Pvt Ltd, conducted a virtual seminar titled "Pathway to A Career in Banking and Financial Services Industry." The seminar featured Mr. Shankar Surendran as the esteemed resource person. Mr. Surendran, a seasoned expert in the banking and financial services industry, shared valuable insights into the opportunities, challenges, and skills required for a successful career in this dynamic sector. The virtual seminar commenced at 3:00 PM on the Zoom platform, attracting a diverse audience of students, academics, and professionals interested in pursuing a career in banking and financial services. Mr. Surendran provided an overview of the banking and financial services industry, highlighting its importance in the global economy. He discussed the various sub-sectors within the industry, such as retail banking, investment banking, asset management, and insurance.

Webinar on Placement Preparation-post covid

The Department of Commerce organized a highly anticipated career orientation programme titled "Webinar on Placement Preparation-post covid" The event aimed to empower participants with insights, guidance, and strategies to transform their aspirations into tangible career paths in online platform on December 7, 2020, the programme featured Mr. Keshav Sreedhar from Orate Consultancy and Training Service as the distinguished resource person. The career orientation programme was meticulously crafted to address the evolving needs of students and graduates in today's dynamic job market. The goal was to help participants shape their career visions and equip them with the necessary tools to navigate their professional journeys successfully. Mr. Keshav Sreedhar, renowned in the field of career guidance and training, conducted the session. His expertise and insights into career development provided participants with valuable guidance on aligning their aspirations with real-world opportunities. Dr. Resmi R, an esteemed faculty member of the Department of Commerce, efficiently coordinated the programme's logistics and ensured its smooth execution. Mr. Keshav Sreedhar's session centred around

turning dreams into reality through practical steps and strategic planning. He emphasized the significance of setting clear goals, leveraging strengths, and fostering a proactive mindset to proactively shape one's career trajectory. The event drew active participation from 125 attendees, comprising students from diverse academic backgrounds.

Career Compass: A Placement Orientation Session

The Career & Placement Cell of the Department of Commerce at SSV College organized a comprehensive online placement orientation session titled "Career Compass." The event was held on December 7, 2020, with the aim of guiding and preparing students for their upcoming placements and careers. The session featured a prominent speaker, Mr. Keshav Sreedhar, and was designed to provide valuable insights into career planning and placement strategies. The session lasted for two hours and was conducted virtually to accommodate the remote learning environment. The placement orientation session covered a wide range of topics, including career planning, interview preparation, and professional development. Renowned in the field of career guidance and placement strategies, Mr. Keshav Sreedhar was the primary speaker for the session.

3-day Training series on Career Development

SYNERGISE 2021, the 3-day training series was organised by the Career Guidance and Placement Cell of Sree Sankara Vidyapeetom College via Google meet from 17.05.2021 to 19.05.2021. The Principal, Dr. Padma P. inaugurated the event at 10:30am on 17.05.2021. Session 1, RESKILLING YOUR 'SELF' was led by Mr. Bansan Thomas George, the Co-founder and CEO of Unique World Robotics LLC, Dubai. On 18.05.2021, Mr. Prince Varghese, the CEO of Mind it Solutions, dealt with the second session titled "Mindset matters". On 19.05.2021, Dr. Archana Vasudev handled the third session titled "Careers in media: Prospects and Possibilities." The programme came to a close with the coordinator extending a vote of thanks. 254 participants registered into the programme of which a vast majority was students. A few faculty members have accessed the programme. Participants within and outside the state made the best use of the programme.

In the first session of the program, on 17.05.2021, RESKILLING YOUR 'SELF' Mr. Bansan Thomas George shared with the audience the advancements technology could offer the participants opportunities to reskill themselves and thereby make constructive use of time. On 18.05.2021, Mr. Prince Varghese, the CEO of Mind it Solutions, headed the second session titled "Mindset matters". He emphasised the psychological insights that could lead to positive ways of seeing and living during the times of adversity. On 19.05.2021, Dr. Archana Vasudev handled the third session titled "Careers in media: Prospects and Possibilities." She explained how finding prospects in one's interests and skills could explore possibilities and opportunities to see the world brighter.